



**2Significance**  
Equipping & Envisioning Leaders



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**John Sikkema**  
Executive Director

## **John Sikkema:**

John's vision, drive and determination have seen him lead and grow a small provincial financial planning business and funds management company into a very successful national company with 80 offices throughout Australia and over \$3 billion in funds under management. He later sold his shareholding in these businesses to a publicly listed company so he could pursue other interests.

At age 40 John had an extraordinary life defining moment. At that time, he was working 80 hours per week, busily chasing success and living a life that was totally out of balance. During an impacting seminar, John realised that he needed to get his priorities right if he was to go beyond success and achieve significance. Within one hour of attending the seminar he had written down 13 things he needed to change to get his life back in order. 10 years later, John had achieved success and was on his way to significance.

Since selling the financial planning business he set up a company called 2Significance. John has focussed on mentoring and equipping and envisioning business leaders and owners by sharing his experience and helping them to discover their life purpose, so that they are able to live their lives more effectively.

Further this led him to set up Halftime Australia which is a not for profit organisation focused on helping business leaders to release more of their time, talent and resources for Christian purposes. Bob Buford from Dallas, Texas, started the Halftime organisation in the USA in 1996. Bob wrote the highly acclaimed book, "Halftime" which has sold over 600,000 copies since it was written in 1995.

He is also an active board member of "Empart" (formerly Compassion for India). Empart is a dynamic global organisation which is committed to equipping leaders and transforming communities in North India. He regularly takes business leaders on tours of North India which include leadership training and mentoring as well as exploring philanthropic opportunities.

John is dedicated to philanthropy and helping business leaders catalyse their journey from success to significance. He is a regular speaker at corporate and philanthropic conferences and seminars in Australia and internationally.

John has his own property development company and also sits on the board of a publicly listed company.

John lives in Melbourne Australia and is happily married to Sue and they have four married children.